

# CRACKING IDEAS<sup>®</sup>

## Get Cracking!

### Competition T&Cs

1. This competition is open to 9 and 10-year olds in all UK primary schools and clubs, and to home learners on the competition closing date.
2. All entries must be original and the students' own work.
3. Entrants can complete any one of the four Lesson Plans, and a teacher, school official, parent or club leader will submit it online. The UK Intellectual Property Office (UK-IPO) will not accept entries by any other route.
4. The closing date for receipt of entries is midnight on 30<sup>th</sup> June 2008. Entries received after this date will not be eligible.
5. At the Regional stage, there will be 1 winner in each region. Regional winners and runners up will be selected by a panel comprising independent judges and UK-IPO employees. They will select the Cracking Ideas entries thought to be the most innovative. Regional winners will be notified via their school, parent or club during September. Regions are defined as: Midlands and East (includes Birmingham, Nottingham and Cambridge), North East (includes Newcastle, Leeds and York), North West (includes Manchester and Liverpool), South East (includes London and Southampton), South West (includes Bristol and Plymouth), Scotland, Northern Ireland and Wales.
6. At the National stage, the overall winner will be selected from the eight regional winners by a panel of independent judges. They will select the Cracking Ideas entry thought to be the most innovative.
7. The national winner will receive an original bespoke trophy, created by Aardman and a preview screening of the new Wallace and Gromit film 'A Matter of Loaf and Death'.
8. The eight regional winners will each receive a laptop, Fleeced! board games signed by their creator Nick Park and DVDs.
9. There is no cash alternative and the prizes must be taken as offered. The UK-IPO reserves the right to substitute prize(s) of an equivalent value should the prizes become unavailable for any reason. If any winner is not able (for whatever reason) to accept their prize, UK-IPO reserves the right to award the prize to another entrant.
10. Any personal information collected by UK-IPO during the course of the competition will only be used for administering this competition.

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11. Copyright in all entries becomes the property of the UK-IPO and reserves the right to reproduce the entries for whatever reason and in any medium at its discretion.
12. In submitting an entry, each entrant warrants that he/she is the owner of the idea. However, a specific idea/invention/innovation/ product or knowledge cannot be protected as Intellectual Property after it was submitted as an official entry, and will thereafter be classified as public knowledge.
13. On entering into the competition, you agree to be involved in media activity regarding the competition. UK-IPO will contact you in advance to seek your permission if any media interviews are requested.
14. UK-IPO reserves the right to use entry ideas in any manner (including with or without attribution) within future UK-IPO and/or Aardman communications. The entries may also be used for press and media purposes.
15. No responsibility will be accepted for entries lost, delayed, damaged, or mislaid, however this may have occurred.
16. Entries will not be returned. Entries may be requested to be photographed and these photos will become the property of UK-IPO.
17. The judges' decision is final and binding and no correspondence will be entered into in relation to such decision.
18. Promoter and Data Controller: Bell Design & Communications, 77/78 St Martin's Lane, London, WC2N 4AA.